

# Fashion '24

TRUNK SHOW





*save the date*

# TRUNKSHOW

“From a travel trunk, where a gentleman's wardrobe was carried on long journeys, transoceanics or on safaris”.



Today a practice of direct contact with privileged customers. an evolution of the relationship we had in the past with the local tailor. an industrial evolution. trunkshow is an event in which those who produce and those who wear, have the opportunity to present / view the collections, in a store or other designated place, choose models and fabrics in preview, customizing them through garments built on their needs and requests , before they are made available to the public. MADE-TO-MEASURE, men's suits in «hybrid industrial / tailoring», are made starting from anthropometric measurements that identify the proportions of the body, in order to develop unique cuts that adapt almost perfectly to the customer. you order directly, following a single customer and you wait for the supplier to produce, test and deliver the garments. We present the perfect trunkshow. a combination of Italian craftsmanship, quality of made in Italy fabrics, industrial ingenuity and infinite variations on each jacket. the only mix in the world.

for the most demanding also a service  
«TAILORED or BESPOKE».

# TRUNKSHOW

«Da *baule da viaggio*, ove si trasportava il guardaroba di un gentiluomo nei lunghi viaggi, transoceanici o nei safari».



Oggi una pratica di contatto diretto con cliente privilegiati. una evoluzione del rapporto che si aveva in passato con il sarto locale. una evoluzione industriale. trunkshow è un evento in cui *chi produce e chi indossa*, hanno l'opportunità di presentare / visionare le collezioni, in un punto vendita o in altro luogo deputato, in anteprima scegliere dei modelli e dei tessuti personalizzandoli attraverso capi costruiti sulle proprie necessità e richieste, prima che siano rese disponibile al pubblico. MADE-TO-MEASURE, abiti da uomo in «confezione ibrida industriale/sartoriale», vengono realizzati a partire da rilevazioni antropometriche che individuano le proporzioni del corpo, al fine di sviluppare tagli unici che si adeguino in maniera *quasi* perfetta al cliente. si ordina direttamente, seguendo un solo cliente e si attende che il fornitore produca, metta in prova e consegni i capi. Presentiamo il perfetto trunkshow. un insieme della maestria italiana, qualità dei tessuti made in italy, ingegno industriale e infinite varianti su ogni giacca. unico mix al mondo.

*per i più esigenti anche un servizio  
« SARTORIALE o BESPOKE ».*

neapolitan company, with strong experience and constant defense of made in italy, has been operating in the men's clothing sector for three generations. located in an industrial structure where about 40 specialized workers are employed using the latest generation machinery.

the products made represent a happy synthesis of creativity, innovation, tradition, technology and style to guarantee its customers the contents peculiarities that have made neapolitan tailoring famous in the world.

*outwear* coats & jackets, men's suits,  
all produced according to the declination of the styles  
of the workmanship traditional, in line with contemporary trends.  
modeling, cutting and ironing are parts of the internal processing.  
the collections are presented to italian customers and foreign inside in its  
showrooms in milan and rome,  
also for the madetomeasure and bespoke segments.

*flannel bay, naples.* a flexible company, suited to life, environments and culture in evolution. for active, dynamic and up-to-date men.

**Azienda partenopea, forte di una consolidata esperienza e di una costante difesa del *made in italy*, opera nel settore dell'abbigliamento maschile da tre generazioni. insediata in una struttura industriale ove trovano occupazione circa 40 addetti specializzati che si avvalgono di macchinari di ultima generazione.**

**I prodotti realizzati rappresentano una felice sintesi di creatività, innovazione, tradizione, tecnologia e stile per garantire alla propria clientela i contenuti peculiari che hanno reso celebre la sartoria napoletana nel mondo.**

**capo a spalla, abiti, giacche, cappotti, giubbini,  
tutti prodotti secondo la declinazione degli stilemi della lavorazione  
tradizionale, in linea con le tendenze contemporanee.  
modellazione, taglio e stiro sono parti della lavorazione interna.**

**le collezioni sono presentate alla clientela italiana ed  
estera all'interno nelle proprie showroom in milano e roma,  
anche per i segmenti di *madetomeasure* e *bespoke***

**Azienda duttile, adeguata alla vita, agli ambienti, alla cultura  
in evoluzione. per uomini attivi, dinamici ed aggiornati.**







the  
privilege

of a

made-to-measure piece

**HAND** **MADE**



# MADE TO MEASURE TAILORING

**THE LAST SEASONS, OUR *TAILOR-MADE* SERVICES HAVE  
BECOME A BASIC POINT .**

**MORE PERSONALIZED AND STRUCTURED IN THE MADE-TO-MEASURE SEGMENT.**

**NELLE ULTIME STAGIONI IL NOSTRI SERVIZI *SU MISURA* SONO DIVENTI UN PUNTO BASE.  
PIÙ PERSONALIZZATI E STRUTTURATI NEL SEGMENTO MADE-TO-MEASURE.**









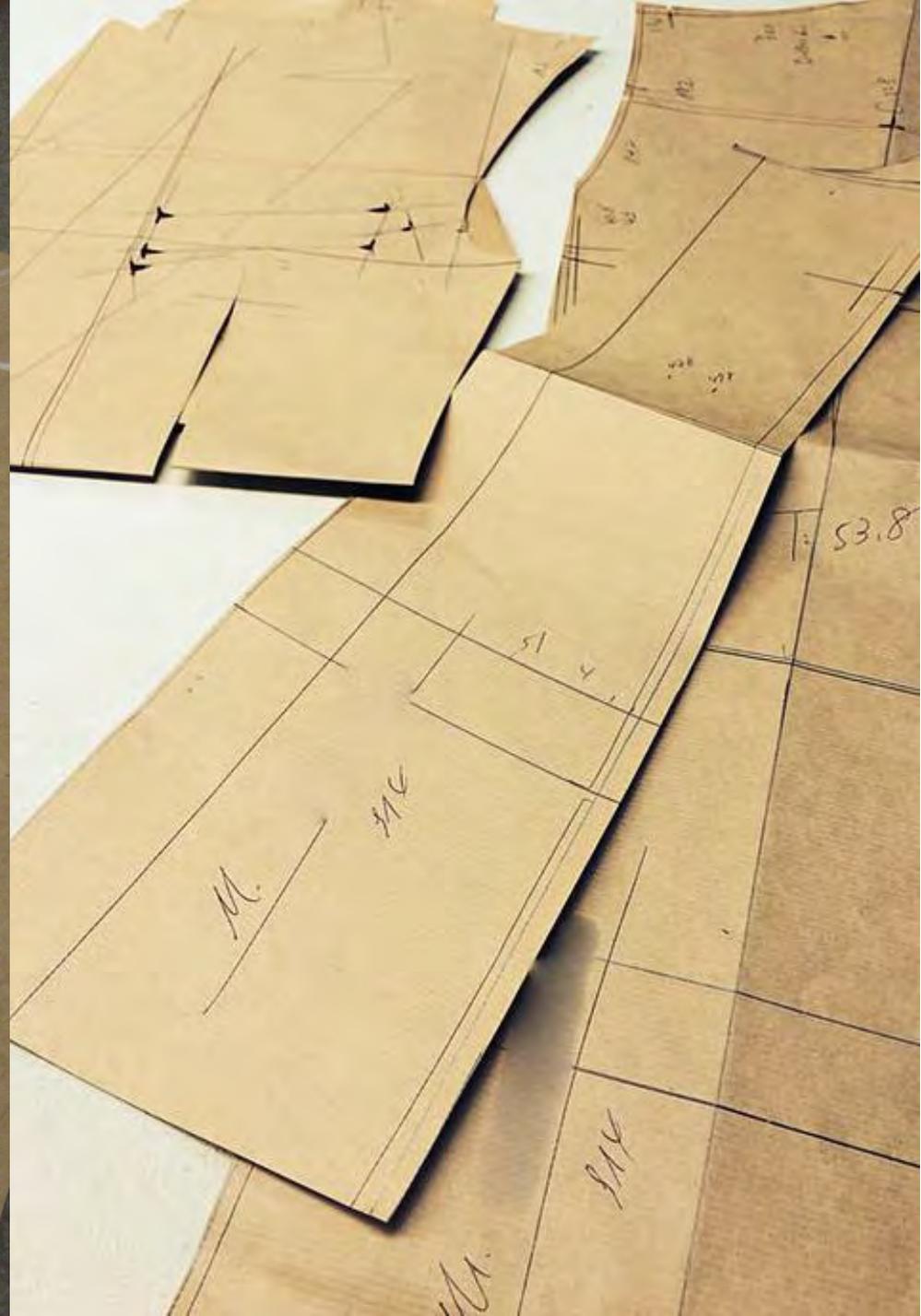
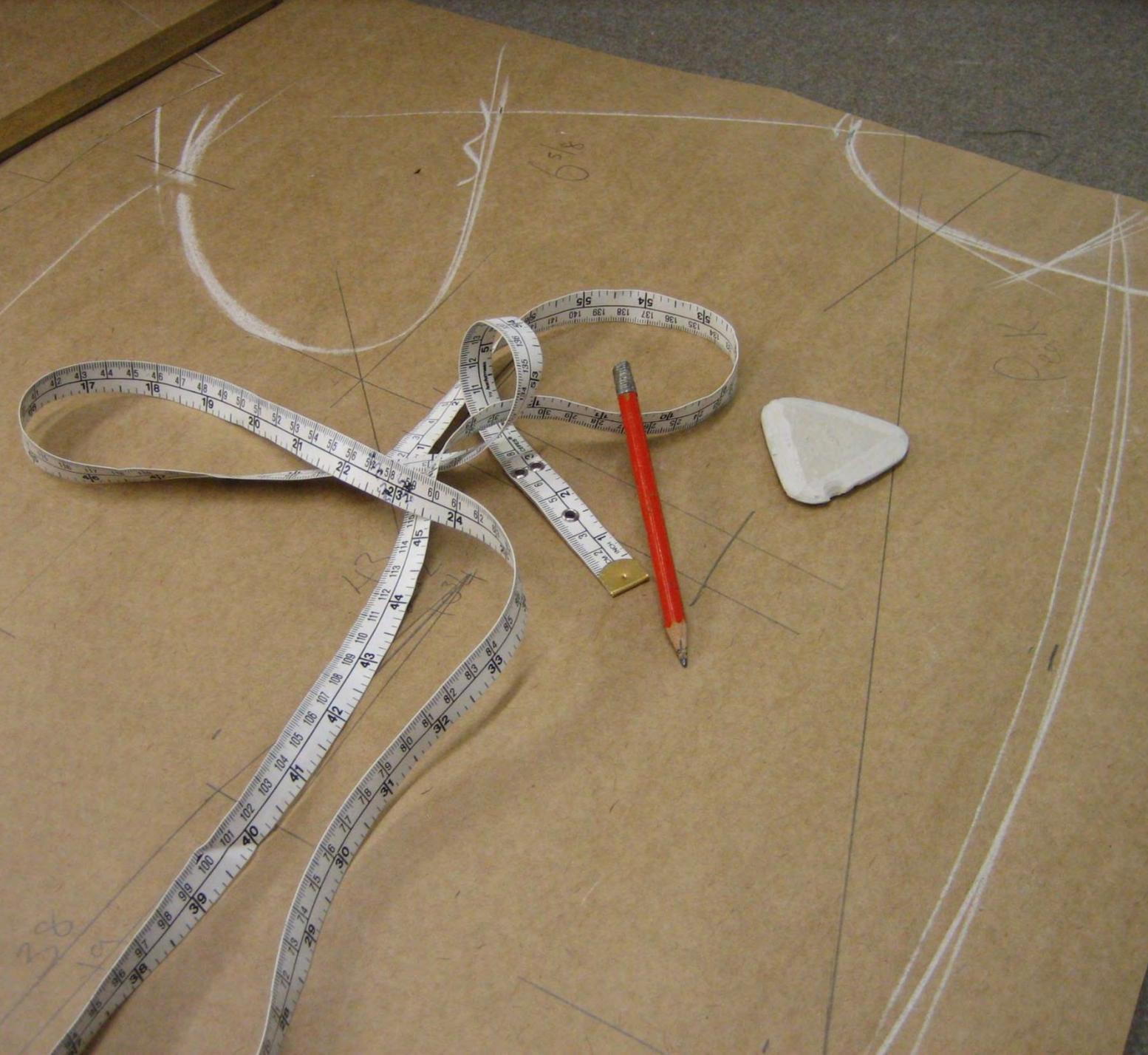


**“BESPOKE” is believed to have originated in london, refers to a cut of cloth for a suit referred to as “assigned” to a single customer.**

***bespoke* is therefore a dress made “nominally” on the specific indications of the customer.**

**“FATTO SU MISURA” si crede abbia avuto origine a londra, si riferisce ad un taglio di stoffa per un abito indicato come “assegnato” ad un singolo cliente.**

***bespoke* è dunque un abito fatto “nominalmente” sulle specifiche indicazioni del cliente.**



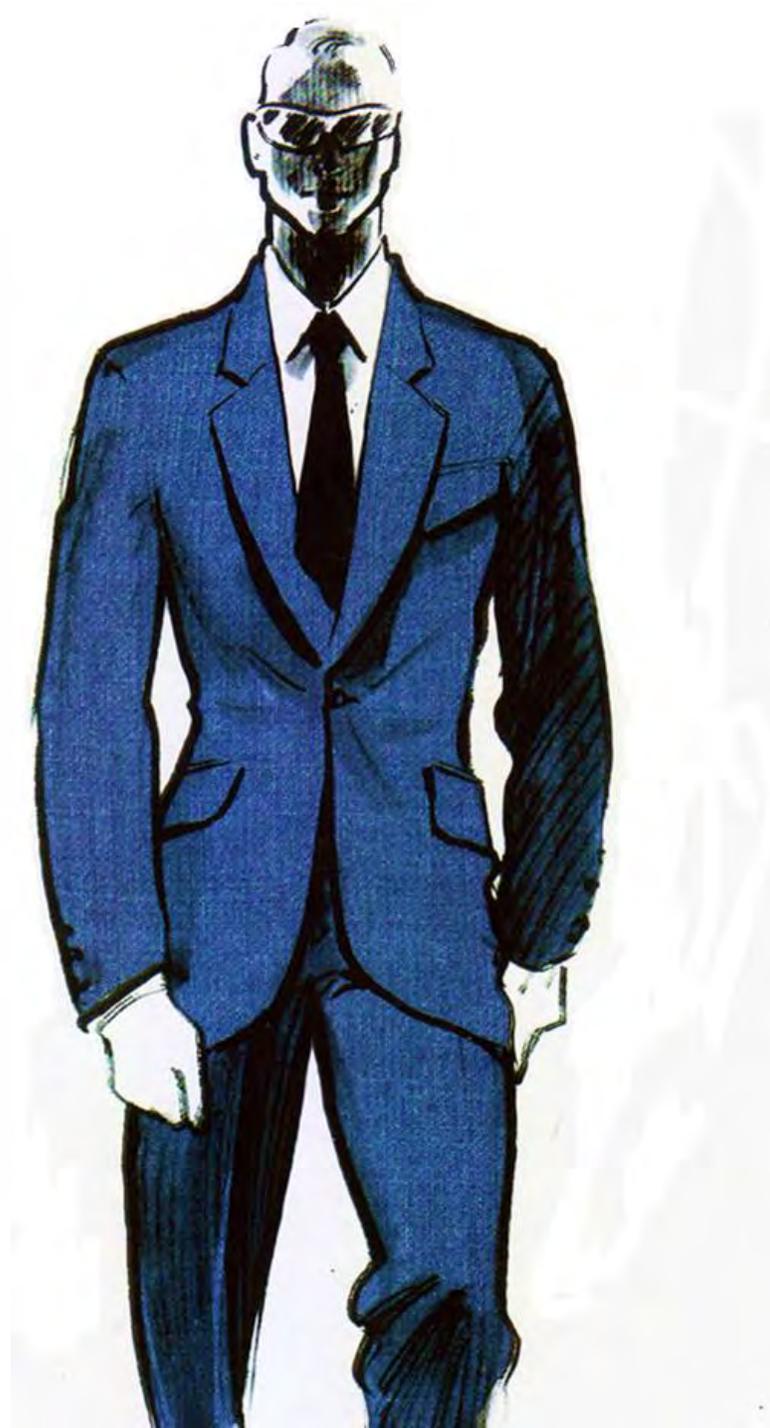








A  
MAN  
FOR  
ALL  
SEASONS

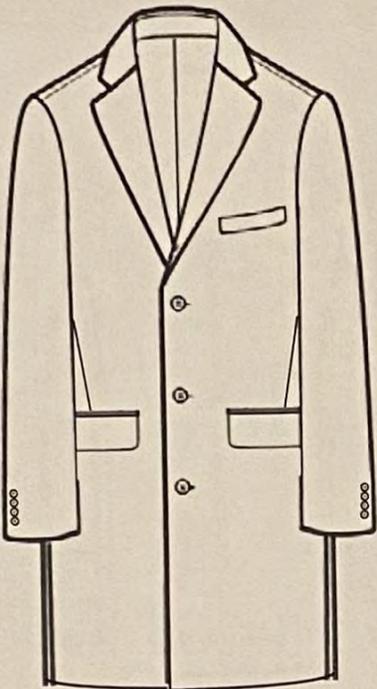






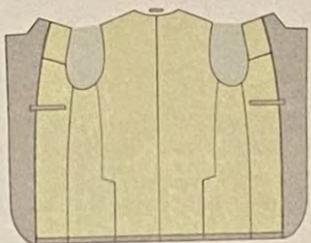






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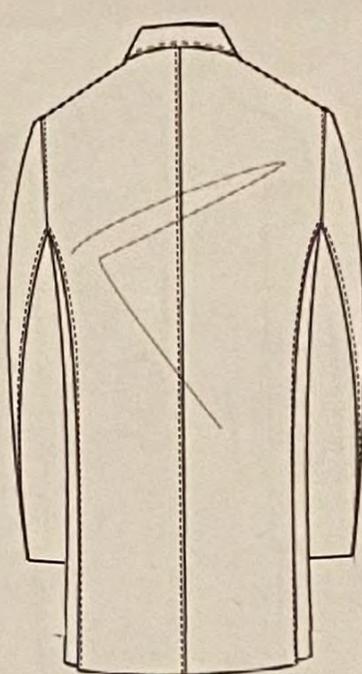
- COAT LINED | C2101



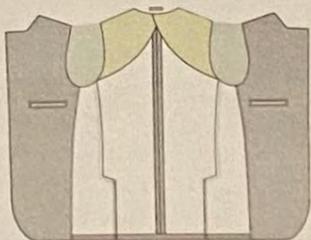
**CHARACTERISTICS:**

Coat with 3 buttons  
Notch Lapel  
Flaps Pockets  
Central vents  
Bottom sleeve with 4 holes and buttons  
Lapel without buttonhole

\* WITHOUT INTERNAL SHOULDER

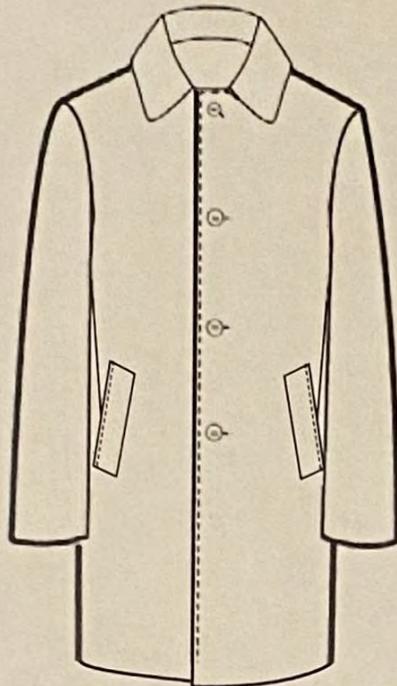


- COAT UNLINED | C2501



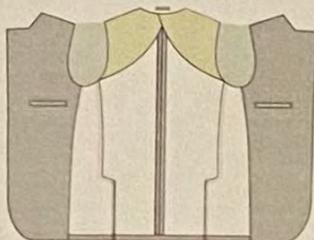
**MEASURES SIZE 50:**

BACK LENGHT CM 95  
SLEEVE LENGHT CM 65,5  
HALFWAIST CM 57



CODING:

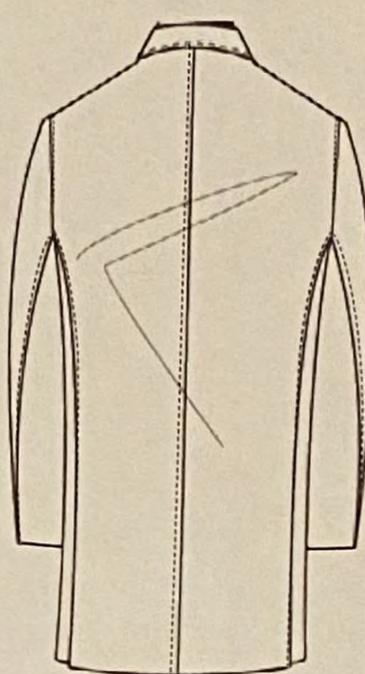
-COAT UNLINED: | C2500



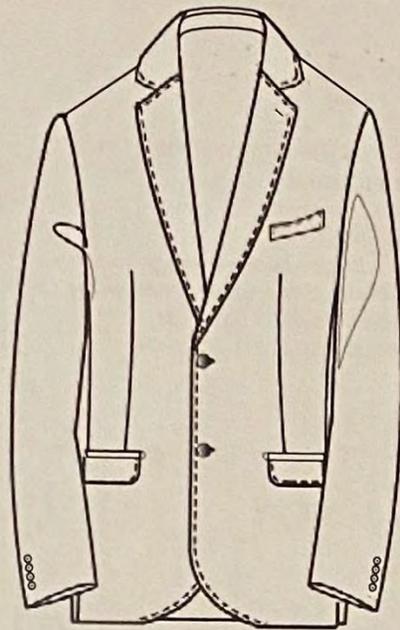
**CHARACTERISTICS:**

Coat with 4 buttons  
Neck Shirt  
Pockets standing  
Central vents  
Bottom sleeve without holes and buttons  
Lapel without buttonhole

\* WITHOUT INTERNAL SHOULDER





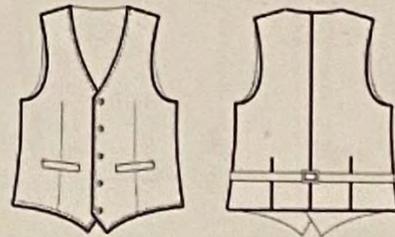


**FIXED CHARACTERISTICS:**

- 2 buttons
- Flaps pocket
- Side vents

**CHARACTERISTICS "VEST J0901" DROP 7:**

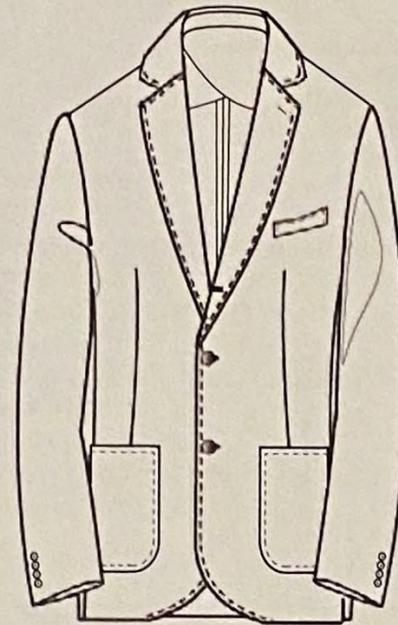
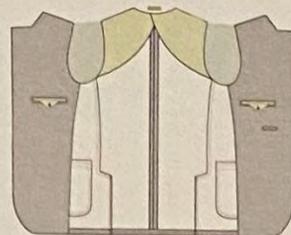
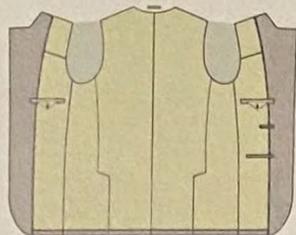
- Vest 5 buttons
- Slanted pockets
- Side vents
- \*Stitching on front vest and pockets
- \*Band back stopped with metal buckle
- \*HALFWAIST SIZE 50: 52 CM
- \*BACK LENGHT SIZE 50: 60 CM



**CODING:**

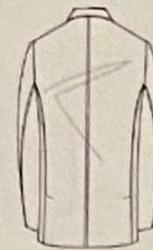
- SUIT LINED WITH VEST: F7 9102

- SUIT UNLINED WITH VEST: F7 9502



**FIXED CHARACTERISTICS:**

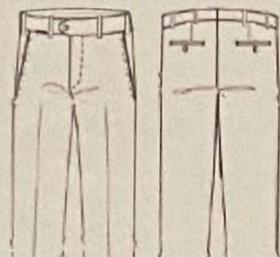
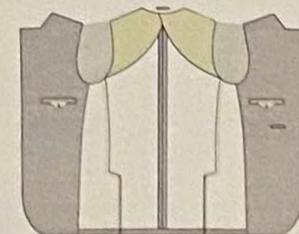
- 3 buttons ironed 2
- Patch pocket
- Side vents



**CODING:**

- JACKET UNLINED: G7 8503

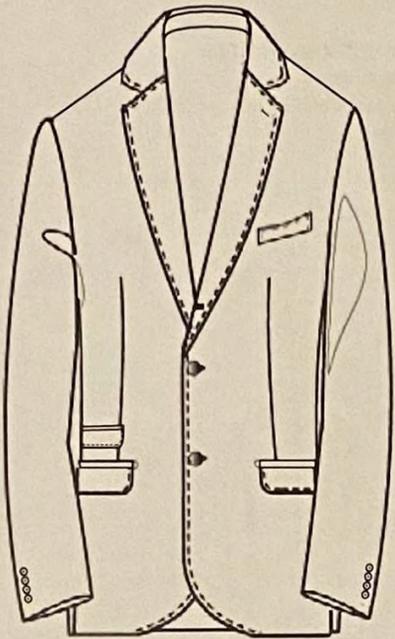
G18



MOD. P51





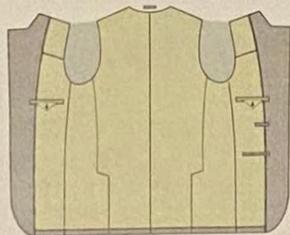


**FIXED CHARACTERISTICS:**  
 3 buttons ironed 2  
 Flaps pocket + Flaps ticket pocket  
 Side vents

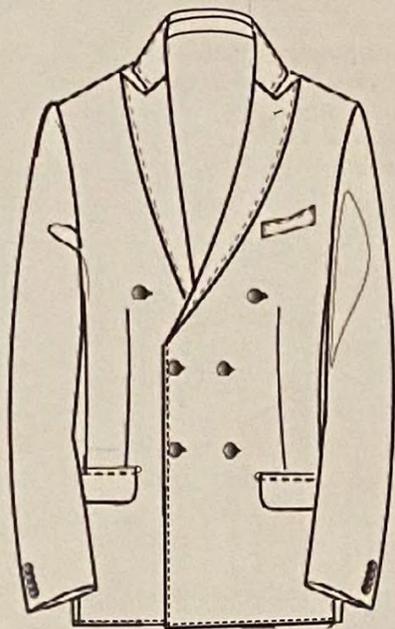
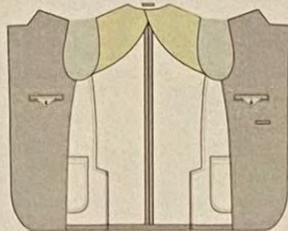


**CODING:**

- JACKET LINED: G7 9111  
 - SUIT LINED: A7 9111



- JACKET UNLINED: G7 9511  
 - SUIT UNLINED: A7 9511

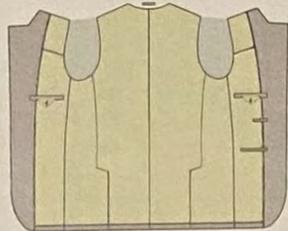


**FIXED CHARACTERISTICS:**  
 Double-breasted: 4+2 buttons  
 Flaps pocket  
 Side vents  
 Peak lapel

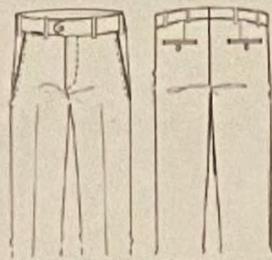
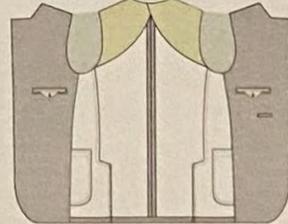


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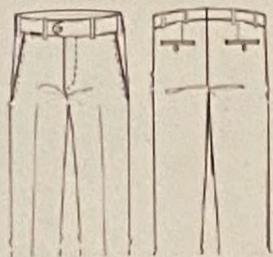
- JACKET LINED: D7 9125  
 - SUIT LINED: E7 9125



- JACKET UNLINED: D7 9525  
 - SUIT UNLINED: E7 9525



**MOD. P51**



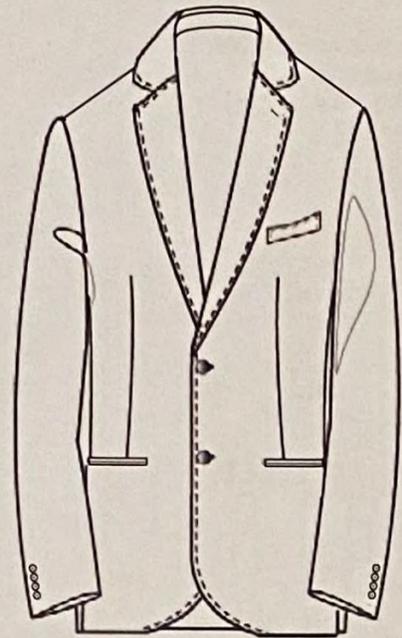
**MOD. P51**





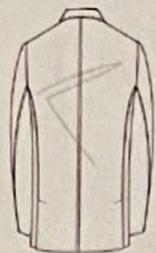






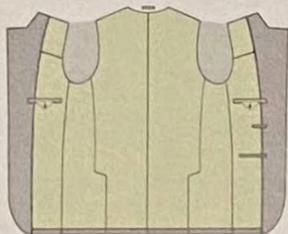
**FIXED CHARACTERISTICS:**

- 2 buttons
- Welt pocket
- Side vents

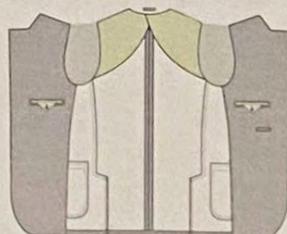


**CODING:**

- JACKET LINED: G7 9106
- SUIT LINE: A7 9106



- JACKET UNLINED: G7 9506
- SUIT UNLINED: A7 9506



**FIXED CHARACTERISTICS:**

- Smoking 1 button
- welt pocket
- No vent
- no buttonhole on the lapel

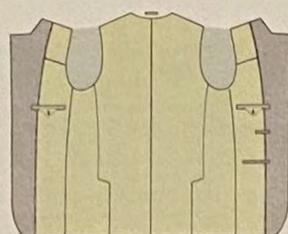
**\*Pocket, Lapel and Buttons in satin**

**\*Peak lapel (width 8 cm)**

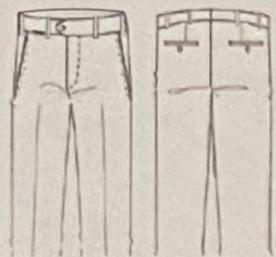
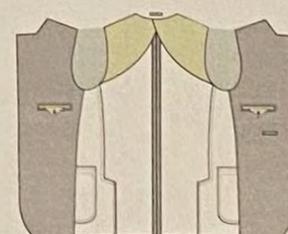


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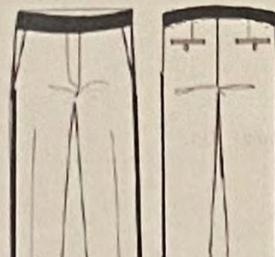
- SUIT LINED: A6 9185



- SUIT UNLINED: A6 9585



**MOD. P51**



**FIXED CHARACTERISTICS: \_ MODEL P200**

- No front pleats
- 1 pincas on back
- American pockets front
- Pockets with double welt behind
- No coin pocket
- Placket with zip + metallic hook
- No belt loops (button for suspender)

**\* Sidebands satin and satin belt**



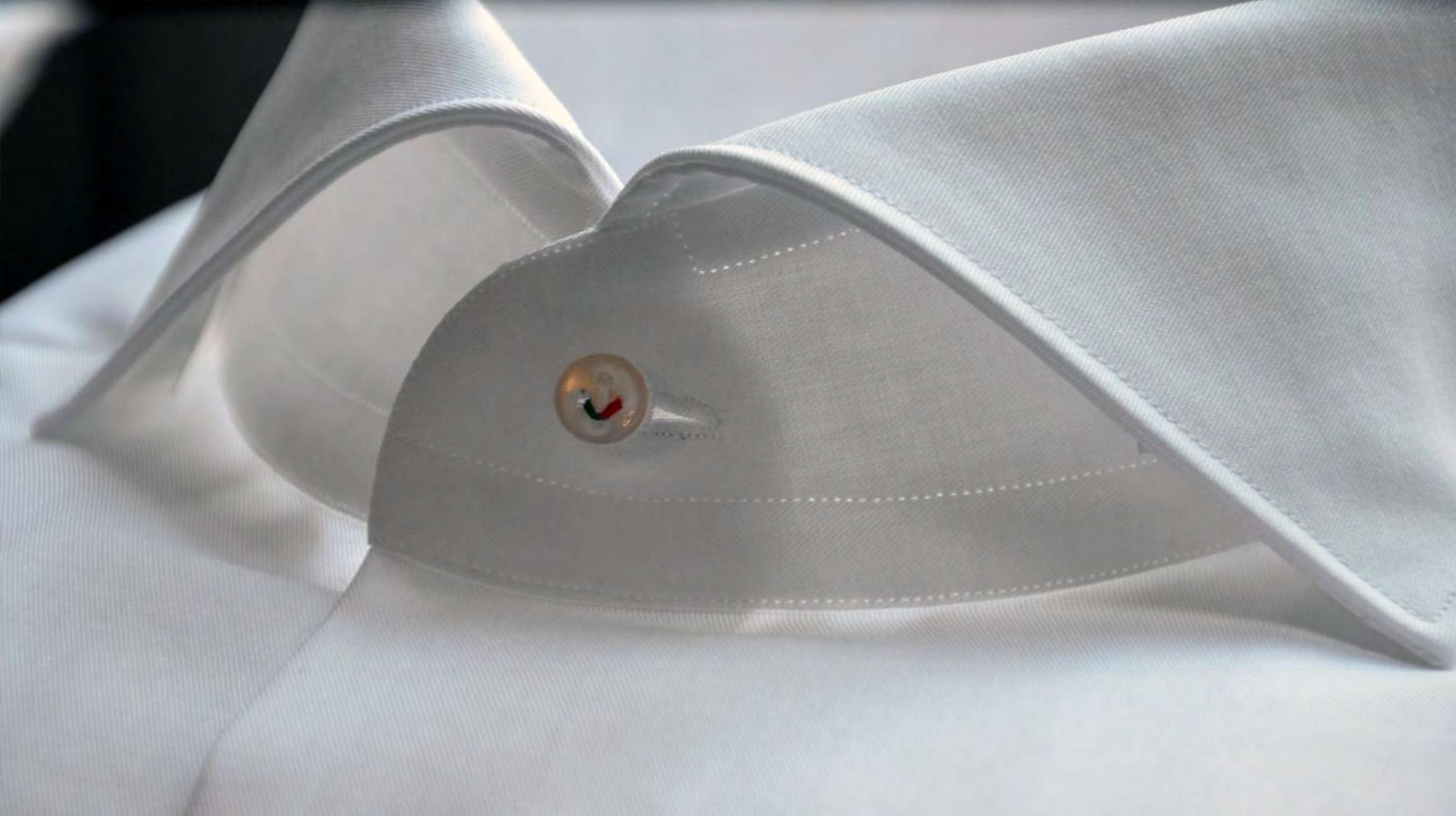


the  
privilege  
of a  
HAND  
MADE

# TAILORED - MADE TO MEASURE SHIRTS





















CUSTOM  
ORDER



TOP CASHMERE  

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EDITION 2022-2023













Edmon 2022-2023



Edmon 2022-2023



Edmon 2022-2023



Edmon 2022-2023



Edmon 2022-2023



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we give you what fashion doesn't.

style SEEDS